



Nov. 25
2023

IT'S A

SUPER HERO CHRISTMAS!

SPONSORSHIP OPPORTUNITIES



Brought to you by The Hyde Park Lions in partnership with The Hyde Park Business Improvement Association

Get ready, Hyde Park!



Santa is coming to the Hyde Park Community, celebrating a Superhero Christmas! The parade, run 100% by volunteers, brings cheer to the community, raises funds for local charities and collects food for the Northwest London Resource Centre. Please consider joining us this year by sponsoring this event! It's a sincere and great opportunity to promote relationships with many customers and to reach a very large audience!

Basics

Sponsors will receive:

- Your logo and our many thanks to your company on air and print advertising, on social media feeds, websites, media releases, news articles and posters.
- Display of organization logo during festivities.

Support your community and help the Hyde Park Lions and the HPBIA make Hyde Park the best neighbourhood in London!



Tier
1 **Silver and Gold**
\$2500
Five Opportunities
"Brought to you by"

Logo on invitation and event promotions, with organization name listed as "Brought to you by" sponsor in 100% of print advertising for parade including: media releases, newspapers, local magazines, posters, radio, television, website, and social media platforms.

Package also includes the basics.





Tier
2 Holly Jolly **PLUS**
\$1800
Three Opportunities
"Event Sponsors"

Take advantage of our NEW Holly Jolly PLUS Package! Includes everything from Tier 3 in addition to a **GIANT CHRISTMAS BALLOON!**

Package also includes the basics.

To learn more about this package
contact: info@hydeparkparade.com

**HOLLY
JOLLY** +

Balloon options are Frosty, Bucky the Beaver and Rudolph. Subject to availability, subject to change.





Tier
3 **Holly Jolly**
\$1000
Ten Opportunities
"Event Sponsors"

Company name featured as sponsor of parade communications and print marketing such as: website, television, radio, social media, and posters. Company name attached to event activities.

Package also includes the basics.

**HOLLY
JOLLY**



Tier
4

Deck the Halls

\$500

Twenty Opportunities

"The Christmas Greeting Package"

Company name featured as sponsor of parade communications and print marketing such as: social media and posters. **Package also includes the basics.**





Tier
5 The Reindeer Squad
\$250
Unlimited Opportunities
"Business Promotions"

Company name featured on social media and posters.
Package does not include the basics.





To become a sponsor, please contact
info@hydeparkparade.com